#### Contacts

mat.dipietro@gmail.com

www.linkedin.com/in/mattdipi (LinkedIn) matteodipietro.framer.website (Portfolio)

## Competenze principali

Creative Production/Director

Al tools Adobe Firefly/Midjourney Organization Skills

## Languages

Inglese (Professional Working)
Italiano (Native or Bilingual)

#### Honors-Awards

Best New Talent - PromaxBDA Europe Awards 2017

Finalist at The Drum Awards 2023 for Creativity: consumer good.

#### **Publications**

Matteo Di Pietro triumphs at the PromaxBda and wins the "Oscar" of television commercials - Matteo Di Pietro trionfa ai PromaxBda e conquista l'oscar degli spot televisivi

Ex-student Meeting at Russoli School - Incontro con l'ex-studente del Russoli

# Matteo Di Pietro (Matt Mantou)

Freelance VFX/3D artist - Creative Producer/Director - Creative Consultant

UK/EU

## Resumé

As an award-winning Creative Producer with a decade of experience, I've collaborated extensively with Sony Pictures and been recognised as Best New Talent in Europe at the ProMax BDA Awards. Based in the UK, I bring innovation and passion to the table, delivering top-notch branding campaigns and promotional content for global brands and agencies. From concept to launch, I ensure every project stands out, incorporating the latest trends and technology. Whether working solo or in a team, I thrive on creating productions that drive conversations and captivate audiences. Doing what I love is my driving force, and I'm ready to make a remarkable impact in your next project. Let's connect!

# Experience

rendersnek

Creative producer - 3D Artist - FOOH Ideation marzo 2024 - Present (9 mesi)

Europe

Currently collaborating with Rendersnek. (a FOOH Animation Studio) as a Creative Producer, leading the ideation and realization of FOOH. My role involves developing innovative concepts and overseeing projects in augmented reality and 3D design. I work closely with the creative and technical teams to ensure the seamless execution of immersive experiences that push the boundaries of animation and digital design.

Travel Ego Itd PCTO Tutor ottobre 2024 - novembre 2024 (2 mesi) Malta

Another fantastic PCTO program with the talented students from ITI Faraday in Rome and Istituto Del Rosso Da Verrazzano in Porto Santo Stefano! It was a privilege to guide them, seeing their growth and enthusiasm every step of the way.

Big thanks to Travel Ego and Polyline Multimedia for making this journey possible and bringing real-world insights to the experience.

To the students: Congratulations! You're equipped with new skills and ready for what's next—keep aiming high!

Knowledge Ridge Multimedia Consultant ottobre 2024 - ottobre 2024 (1 mese)

Provided expert consultancy to a U.S.-based company through Knowledge Ridge Sherpa, offering insights on creative and marketing strategies. The consultation covered industry-specific challenges, including optimizing creative workflows, leveraging marketing tools for maximum impact, and identifying growth opportunities in a competitive market. Offered actionable recommendations and market perspectives based on over a decade of experience in the design and media sectors.

TRAVEL EGO LIMITED
PCTO Tutor
agosto 2024 - agosto 2024 (1 mese)
Malta

Developed and delivered educational content, working closely with Travel Ego and Polyline Multimedia to bridge the gap between academic theory and industry practices.

Provided personalized support, tracking progress and fostering a positive learning environment.

Successfully completed the program, equipping students with valuable skills for their future careers.

Serif (Europe) Ltd 5 anni

Senior Video Producer maggio 2023 - marzo 2024 (11 mesi) Nottingham, England, United Kingdom

Motion Designer aprile 2019 - maggio 2023 (4 anni 2 mesi) London, United Kingdom Alleged Short movie Visual Effects Producer novembre 2023 - gennaio 2024 (3 mesi) Nottinghamshire, England, United Kingdom

As the VFX Artist for ALLEGED, I was responsible for creating and integrating visual effects to enhance the film's storytelling. I collaborated with the director and post-production team to design and execute VFX shots, including compositing and environmental effects. Using software like After Effects and Blender, I ensured seamless integration of effects while meeting tight deadlines and maintaining the film's visual style.

She Will Play On - Indie Short Film She Will Play On - Indie Short Film

Art Department Assistant settembre 2023 - novembre 2023 (3 mesi)

Nottingham, England, United Kingdom

As Art department assistant and production designer I was blessed to be part to SWPO production. My tasks have been: set design, props design and production planning for the art department. Being on set with such an incredible crew of talented people has been a real pleasure. The short film will be published in 2024.

Sony Pictures Entertainment 3 anni 2 mesi

Promo Producer settembre 2016 - marzo 2019 (2 anni 7 mesi)

Londra, Regno Unito

I've supervised launching phases of DTT Channels (POP ITALY, CINE SONY), delivering all channel's assets and promotional material on/air – off/ air and web/socials. Being a motion graphic designer and senior video editor myself, I've been able to save from our budgets at least 35-40K per year, optimising resources and producing graphics and campaigns internally. With full responsibility of production cycles, I've created effective and powerful strategies following marketing objectives, overseeing the production and post-production of all promotional contents, and delivering assets meeting tight deadlines.

Assistant Producer febbraio 2016 - settembre 2016 (8 mesi)

Londra, Regno Unito

Ideation, production and delivery of on-air and off-air material, including promos and graphics.

#### OKTOPUS MUSIC SERVICES LTD

Illustration Designer settembre 2014 - gennaio 2015 (5 mesi)

Digital Painting Concept design service for CD cover, posters and stage backgrounds.

Memory Haus storyboard Designer agosto 2014 - settembre 2014 (2 mesi)

Story Board: Digital painting Sketches for "The Class of '92 Experience.

## Expera

Visual designer luglio 2014 - agosto 2014 (2 mesi)

Responsive corporate website. Desktop + tablet/mobile versions, style guide, pixel guide and assets.

Travel Ego Itd
Graphic Designer
giugno 2014 - luglio 2014 (2 mesi)
Branding, Logo design, Brochure, Identity for Travel Ego.

Oktopus Music Services Itd Graphic Designer febbraio 2013 - marzo 2014 (1 anno 2 mesi)

Web Ad, Video editing, t-shirts, digital and graphic design services.

Graphic Designer / Video Editor aprile 2012 - ottobre 2012 (7 mesi) Business card, Brochure, Catalogues design services. Video Editing, web promotion services for Iopitour Tour Operator.

truththeory.com Graphic/Logo designer gennaio 2012 - febbraio 2012 (2 mesi)

iopitour tour operator

London

Digital design of original illustration and logos concept for T-Shirts.

SiD Graphic Design

Self employed

settembre 2008 - maggio 2011 (2 anni 9 mesi)

creation of advertising products such as flyers, business cards, signs and graphics for websites

interacting with customers

employees management

## **AEP**

Graphic designer

febbraio 2007 - settembre 2008 (1 anno 8 mesi)

creation of advertising products such as flyers, business cards, signs and graphics for websites

# Formazione

F. Russoli Institute of Arts - Pisa (Italy)

Graphic Arts and Photography Diploma, Graphic Design · (1999 - 2004)